ON LOCATION By Lara Becker

LAKE TAHOE, NEVADA — TAHOE BEACH CLUB AND CLEAR CREEK TAHOE

No. Park

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PHOTO BY BRAD SCOTT

Tahoe Beach Club

a Friday afternoon in the fall. In the short drive from the Reno airport to Stateline, Nevada, I couldn't tear my eyes away from the windows for a second. The scenery is simply breathtaking.

And this is why people — young families, twentysomethings, and retired couples alike are flocking to the area. It's no surprise to hear of bidding wars for residences in communities such as Tahoe Beach Club and Clear Creek Tahoe, which hosted Unique Homes in November.

My first stop was **Tahoe Beach Club**: it boasts 46 (and soon growing to 140-plus) full-ownership lakefront condos directly on the water. The Beach Club offers community-based activities, an on-site restaurant/bar and a private beach. Shayla Hope, Director of Sales at Tahoe Beach Club, described the style of the condos as "relaxed elegance." They are pre-built for the homeowner, but tailored to their style.

Highlights for me here were exploring the immaculate 3-bedroom, 4-bath hospitality suite in which I stayed, and taking in the private beach with a direct view of the mountains. "I don't think there's a better view of the lake than from our beach club," Hope remarked.

Next I visited **Clear Creek Tahoe**: it's situated on more than 2,000 pristine acres of conserved land, with bespoke, standalone homes for sale that are built from the ground up. New owners work with the designer to create something all their own, that also fits into the landscape, said Chase International agent and Clear Creek Director of Sales Georgia Chase. Chase explained that natural, woodsy elements are a requirement for the design of each home. Clear Creek also offers the Twin Pines Lake & Ski House, for lake access just a short distance from the community.

At Clear Creek, I was able to take in all of the majesty on a morning hike with the stellar Clear Creek wellness team led by Jenn Targett, enjoyed my cabin situated directly on the golf course crafted by legends Ben Crenshaw and Bill Coore, and toured the brand new Clubhouse with delicious eats from executive chef Shawn Benson.

Many Tahoe residents love their hiking trails, skiing, golf, and, of course, the lake itself, where the visibility goes as deep as 70 feet, relayed Milward Bell-Bhatti, General Manager and COO at Clear Creek Tahoe. In the summertime, it's nearly impossible to get a spot on any public beach, making private resorts convenient for soaking in the sun and sand.

"Where Everybody Knows Your Name" is taken to a new level around Tahoe Beach Club and Clear Creek Tahoe — friendly faces are the norm. Both Hope and Bell-Bhatti, who describe their properties as "modern mountains," also mentioned similar themes at their resorts, saying many times: "you come for the lifestyle."

See an expanded version of this story at UniqueHomes.com